



Hôtel de la Communauté d'Agglomération
Sarreguemines Confluences



THE COMMUNITY COUNCIL DATA HUB

A DIGITAL SOLUTION THAT NOURISHES DECISION-MAKING ANALYTICS

Local officials need to go through hundreds of pages of documents every week to get to know what's going on within their services. An app was needed to provide an overview of advancement and performance through analytics. From September 2015 to July 2016, Verteego developed and supported the Community Council of Sarreguemines Confluences (CASC) in this project.

INNOVATIONS

- The data hub provides a repository of all data (actions and key performance indicators) available to the local officials of the territory, with visualisation tools to facilitate data-driven decision-making. Accessible from a tablet or a computer, this tool is a strategic data collection, treatment and dynamic analytical system for which no methodology previously existed. The software solution radically transforms the use of data by community local officials. Integrating data into their decision process, in a systematic way, is now and once and for all eased.
- Unlike Open Data retrieval portals, data are processed to be understandable, easy to compare and relevant, given the territory characteristics.

STAKEHOLDERS

- The data hub solution is intended to Community Councils. The ultimate goal of the solution is to help territories be more transparent and opened by reporting key data on their activities and induced impacts of their policies.
- Local officials have a direct online and updated access to all the data available in the Council service departments, to support discussions and help making decisions.
- Thanks to the training sessions performed by Verteego, the Council agents can now easily make the solution contents (e.g. indicators, actions,...) evolve as well as data collections' methods, but also add as much data, indicators and customised charts as they need.

KEY DATA

- 70 specific indicators for CASC
- 10 strategic competences covered
- 40 data collection questionnaires
- + 1,500 data input lines added per year
- A customised web interface developed for 3 specific user cases (administrators, contributors and local officials)
- Tablet compatibility guarantee

IMPLEMENTATION

- First step of the project is to define the indicators' frame of reference specific to the territory. For each indicator, Verteego works hand in hand with the customer to guarantee data accessibility and availability as well as their regular updating. Once data sources are defined and archives are properly setup, Verteego activates the relevant features and designs requested dashboards. Then, user interfaces are configured while taking into account the client's graphic charter.
- This first step, led together with users, is the longest one because of data scattered in different departments that have never been pulled up on a platform or because they don't even exist. The aim is thus to simplify as much as possible the collection of this data.



RESULTS

- /// The value of data never pulled up before offers a new vision on the territory and the evolution provided by the actions undertaken by the local officials and their teams. In addition to that, the solution deployed by Verteego enables the complete digitalisation of the yearly sustainability report. In the latter, we have made sure the indicators are compliant with existing regulations, frameworks and standards. The indicators are updated the automated fashion, and users may update their action plans as well. In this way, community local officials and agents are using available resources at their best, and prove their ability to digitalise their day-to-day processes.



FINANCIAL ASPECTS

- /// The solution configuration was made for a 50,000 € excluding tax budget and financed by the Community Council of Sarreguemines Confluences as part a Positive Energy and Green Development Territory (TEPCV) national program. The Community Council was also keen to use a tool to report on their indicators and to track their sustainability measures.

- A solution deployed in 6 months, including consulting and configuration
- 2-day training sessions for administrators
- Annual subscription includes hosting, and corrective maintenance

