



DEVELOPING CO-WORKING IN THE LYON MÉTROPOLE AREA

THE “COWORKING.GRANDLYON.COM” NETWORK



Since 2012, Lyon Métropole has been committed to a Smart City approach, where coworking occupies an important place in relationship to developing a digital culture, enhanced collaboration and reduced travel.

Lyon Métropole supports coworking areas in the metropolitan area, in particular through the creation of the COWORKING.GRANDLYON.COM network. It supports the network for group events (coworking tour, conferences, etc.) and advertises them via an Internet portal.

Initiated at a “barcamp” held during the Tour de France of remote working in 2012, the Greater Lyon Coworking Collective brings together twelve sites located throughout the metropolitan area. The network’s goal is to unite participants around shared values listed on a charter: goodwill, collaboration, sharing, equality and transparency.

KEY FIGURES

- One network, 12 sites, one charter
- 850 coworkers/month
- 90 start-ups
- 500 events organized
- 3,000 m² of working surface

INNOVATIONS

- ▶ A coworking charter that affirms shared values and unites participants.
- ▶ A COWORKING.GRANDLYON.COM portal that gives greater visibility to the network.
- ▶ Group events, such as the two “Coworking Tours” in 2014-2015. Since 2016, the network organizes “Off-site Coworking Get-togethers” to encourage meetings between the various innovation sites.
- ▶ A “Coworking Guide” (available online) that lists best practices and recommendations for groups or private participants wishing to implant a site.
- ▶ Several initiatives are being planned, in particular the Coworking Conference that will be held on February 3, 2017. This conference aims to launch discussions on two major themes:
 - How can coworking sites and practices, as well as changing work methods, mutually stimulate each other?
 - How will this relationship evolve in the coming years?

STAKEHOLDERS

- ▶ Over the Lyon Métropole area, several sites are concerned by the network:
L’Atelier des Médias, Boost in Lyon, Comptoir Etic, Ecoworking, La Cordée, Locaux’Motiv, Mix Coworking and Web Up Space.

IMPLEMENTATION

► The element that facilitated network construction was the “barcamp” held during the Coworking Tour de France in 2012.

► After this event, it was necessary to continue building sturdy bonds between network members and the community in order to achieve shared collaborative production.

Based on four shared values, the charter is an important unifying element for the network, along with support from Lyon Métropole.

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Coworking can be defined as a community of individuals and organizations that share more than an area and tools: they also exchange, build links and create projects and professional collaborations.

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Five years ago, coworking was almost nonexistent in France. Today, this new type of collaborative work organization continues to develop and accompany the transitions that are currently taking place.

RESULTS

/// The sites welcome around 850 coworkers per month, whether they are remote workers, entrepreneurs or independent workers.

/// Currently, 90 start-ups are concerned by the initiative.

/// A «Coworking Guide» (available online) lists best practices and recommendations for groups or private participants wishing to create a site.



Opposite: network members

FINANCIAL SCOPE OF THE OPERATION

/// The economic impact of the operation is obvious and is based on the new digital economy that is in full development over the region.

- Minimum budget: €4,000 for the COWORKING.GRANDLYON.COM portal
- €4,000 for upstream benchmark studies
- €15,000 planned for the 2017 Conference

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