



# REGIONAL PARTICIPATION TOOL

## CARTICIPE

*Carticipe is a participatory and interactive map designed by sociologists, geographers and urban planners from the agency Repérage Urbain to encourage consultation on regional projects.*

*Custom-made versions have been specifically adapted to a variety of consultation issues. It is generally used by combining initiatives on the ground and events on the web.*

### INNOVATIONS

- The tool combines the concepts of social media, participatory maps and socio-statistical geography: ideas, represented by bubbles, are placed on maps by citizens. Internet users can then vote for or against them, and the bubbles get proportionally bigger as votes are cast. These “bubble ideas” can also be commented on, illustrated and shared on social media.
- Citizens can then easily classify their bubble ideas by colour (themes) and icon (sub-themes) from a menu.
- Ranked and tree-structured classification of ideas facilitates analysis of mass contributions during a consultation or debate.

### KEY DATA

- First version created in 2012
- By summer 2016, some fifteen consultation experiments already conducted or ongoing using the tool, with tailor-made versions: Laval, Marseille, Strasbourg, Montpellier, Avignon, Grenoble, Lille, Differdange (Luxembourg), Sherbrooke (Québec), etc.
- Cumulative user numbers of around 7,000 people and almost 14,000 contributions in the form of ideas or comments
- English and Spanish translations of the infrastructure already completed

### STAKEHOLDERS

- Stakeholders are local authorities and other bodies advocating participation and regional public debate, as well as local communities affected by these debates.
- A “Carticipe” initiative can therefore come from a regional authority, in particular municipalities or groups of municipalities, but also from other project instigators such as transport companies and urban planners.
- It can also be used by independent bodies such as local organisations advocating participatory processes, and local citizen media.

## IMPLEMENTATION

- The tool has been implemented and improved with each successive deployment.
- The support initiatives introduced (events, exploratory approaches, deployment on stand, etc.) have also been perfected, in particular with the introduction of a mobile version.
- Until now used only over limited time periods, the Carticipe tool encourages dynamic debate and can be used to refine the expectations of citizens, and identify obstacles or avenues for improvement on a variety of urban planning and transport projects: regional master plan, rail project, local plan, neighbourhood projects, etc.

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## RESULTS

- /// The tool extends consultation to audiences that rarely participate in it: young people (often disengaged), active populations with children (rarely present at public meetings), etc.
- /// The tool facilitates debate not only between public players and users, but also between citizens. It can therefore be used to identify areas of consensus and to anticipate conflict.
- /// Awards:
  - The town of Laval was awarded the "4@" quality label at the 2014 Internet Cities awards (national organisation known as Villes Internet), for the CARTICIPE operation it ran in 2013.
  - SNCF Réseau was a winner of the «participation and consultation awards» (Gazette des Communes) for use of the Carticipe tool around the new Paris-Normandy rail line project.



### QData on Carticipe Grenoble (for the Inter-Municipality Local Plan):

- 1,481 registered users
- 1,953 ideas
- 1,427 comments
- 15,034 votes

## FINANCIAL ASPECT OF THE OPERATION

### → KEY DATA (Repérage Urbain)

- Founded in 2004
- 5 employees

### → REVENUE (Repérage Urbain)

- 2015: €151,125
- 2014: €72,450
- 2013: €79,266

- /// The cost includes a fixed element to design and set up the dedicated website, and a variable element (depending on duration and number of inhabitants) to cover hosting, licenses and maintenance.
- /// Different support options for consultation and data analysis are also offered by the agency.