



MY CITY TOMORROW

INVENT THE NANTES METROPOLIS OF 2030

My city tomorrow is a prospective approach of participation developed by Nantes metropolis. Animated by the AURAN, urban planning agency of the Nantes region, appointed by the elected representatives in June 2010, this process took place from December 2010 to December 2012, leading to an appropriation of the project 2030, the political platform of the metropolitan project.

INNOVATIONS

► This choice to listen first has been supported by some specific tools like the alphabet book aiming at proposing a language, a common, accessible and readable knowledge base. The questionnaire has allowed, with the first spontaneous contributions, to identify the friction points for the future of the metropolis that would be put in debate. Second innovation, contributions (the desirable) have been crossed with two other reflexions, the probable spectrum, produced by the experts of the urban planning agency about development schemes of the metropolis and the dreamed city, vision given by a prospective focus group of 30 inhabitants chosen for their original views. This process of cross-fertilization has given four lines of force : the opening, the creativity, the proximity and especially the solidarity.

STAKEHOLDERS

- Implementation of a community council, symbol of the expression between participative and representative democracy.
- Conception, management and animation of the process given to the AURAN, which has been submitted for each step to the conference of mayors, gathering 24 mayors of the urban area.
- Technical team composed of some staff members of the Auran and of Nantes Metropolis.
- The implementation at the scale of the urban area has been built upon the cities of the urban area, through the implementation of a referent group (1 elected representative, 1 officer).

KEY DATAS

- 22,000 participants
- 16,000 visitors at the exhibition
- 5,000 questionnaires
- 1,500 contributions to the 9 questions

IMPLEMENTATION

- Each step was followed by a publication available to the public to appreciate the step under study, analyze and prepare the following.
- The communication has been progressive, from a subtle activation of local networks to a deployment of institutional campaigns.



RESULTS

- /// The process has ended on the approval in community council of the 2030 Project, proposing 70 actions according to 7 approaches. The elaboration of the metropolitan local plan of urban planning has been voted the same day than the Project 2030. Some topics were registered for the future developments of the project : Nantes Campus in 2014, and the regular organization of big debates : Loire in 2015, energy transition in 2016, aging... In terms of renown and capitalization, the process has created many presentations at the national level, and to formation sessions and feedbacks.

FINANCIAL DIMENSION

- /// The cost of the process has completely been supported by the budget of the urban planning agency, in the frame of its workprogram in partnership. The entire staff has been mobilized. Two full-time jobs have been exclusively dedicated to the process.

